Grades K–12

Assessment

imagine assessment

A comprehensive assessment system built for real-time instructional action



Innovative Insight That Drives Intentional Instruction

Imagine Assessment gives educators a single, seamless way to understand and support every learner. Built to fuel instruction — not just measure it — it turns results into clear next steps.

imagine EarlyBird screener

"How can I identify early reading challenges and intervene effectively?"

Benchmarks

"How are students progressing toward grade-level expectations?"



Diagnostic

"How is each student progressing, and what should I teach next?"

Formatives

"Are students mastering what I just taught?"

One ecosystem with unlimited potential

When **paired with Imagine Learning's core curricula and personalized learning solutions**, Imagine Assessment gives educators a complete picture of each student's strengths and needs, equipping them to adjust instruction with confidence.

imagine IM

dragonfly

studysync

imagine mypath

imagine language & literacy

imagine plus math

Simplify assessment management to amplify efficiency

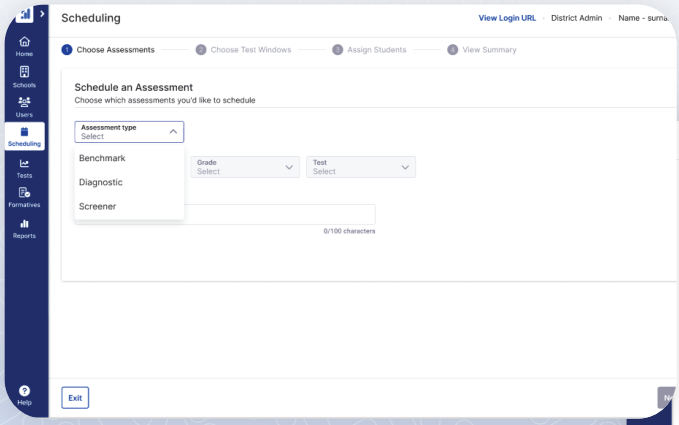
The Flexible Scheduler gives administrators control over the assessment process. From individual students to entire districts, it simplifies scheduling and ensures a smooth testing experience.

Flexible Scheduler offers:

- **Effortless scheduling:** quickly create, edit, and manage assessment schedules for Imagine EarlyBird Screener, Diagnostic, and Benchmarks
- **Tailored flexibility:** customize assessment windows to match school calendars, pacing guides, and instructional priorities
- **Non-contiguous windows:** assessment windows do not need to be contiguous, giving administrators the flexibility to schedule assessments with gaps as needed
- **Real-time insights:** monitor student progress and track assessment completion as it happens
- **Conflict-free planning:** maintain proper sequencing and eliminate scheduling overlaps with built-in safeguards

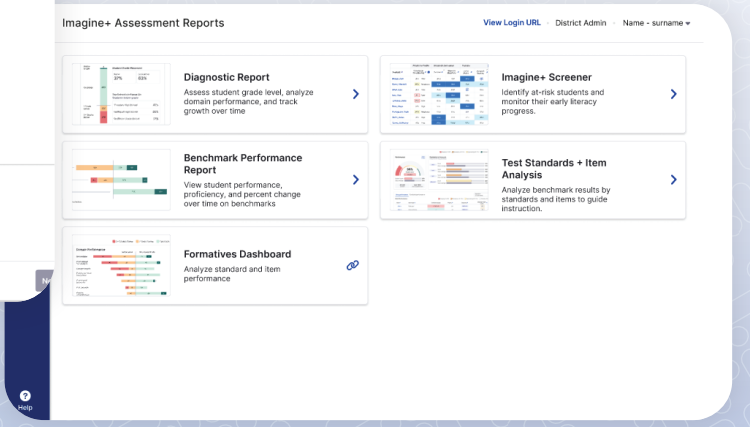
All your insights in one powerful dashboard

The reports dashboard brings all assessment data into a single, connected space. Teachers and administrators can view and compare results across districts, schools, classes, and students — without switching systems.



The Flexible Scheduler

The reports dashboard



imagine EarlyBird screener

Grades PreK–3

Catch Reading Challenges Early and Address Them Completely

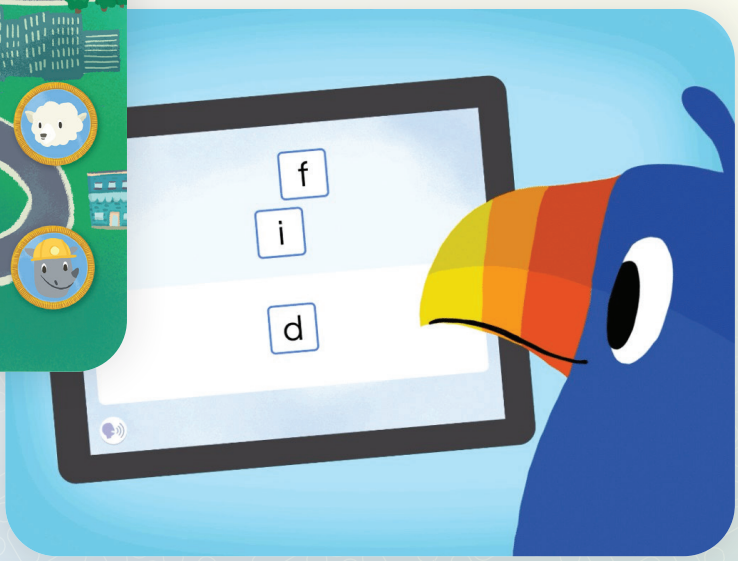
Imagine EarlyBird Screener is a game-based, adaptive tool that serves as both an early literacy screener and a deeper literacy assessment. It gives educators the insights they need to act before small challenges become lasting barriers.

Fun for students, easy for educators

- **Engaging and empowering:** a fun, non-intimidating assessment experience encourages even the youngest learners to demonstrate what they know
- **Fast and intuitive:** automated scoring and adaptive technology streamline testing time and administration
- **No special training required:** teachers can focus on instruction, not logistics



- As students take each subtest on the gameboard they get to meet a new animal friend and earn rewards.

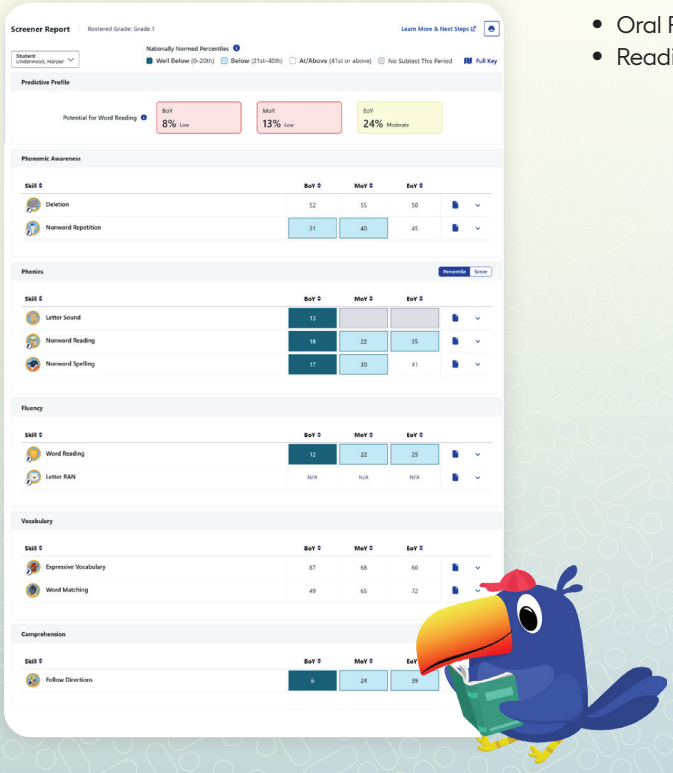


- Pip the Toucan is a beloved classroom companion who helps keep students confident and curious as he guides them through testing.

Beyond screening: a complete early literacy assessment

Most screeners simply identify risk. Imagine EarlyBird Screener goes further, assessing students across every essential literacy domain:

Area	Skill
Phonemic Awareness	Rhyming, First Sound Matching, Blending, Deletion, Nonword Repetition
Phonics	Letter Name*, Letter Sound*, Nonword Reading, Nonword Spelling
Fluency	Word Reading, Object RAN, Letter RAN
Vocabulary	Vocabulary (Receptive), Vocabulary (Expressive), Word Matching
Comprehension	Oral Sentence Comp, Follow Directions



*additional printed subtests:

- Oral Reading Fluency
- Reading Comprehension

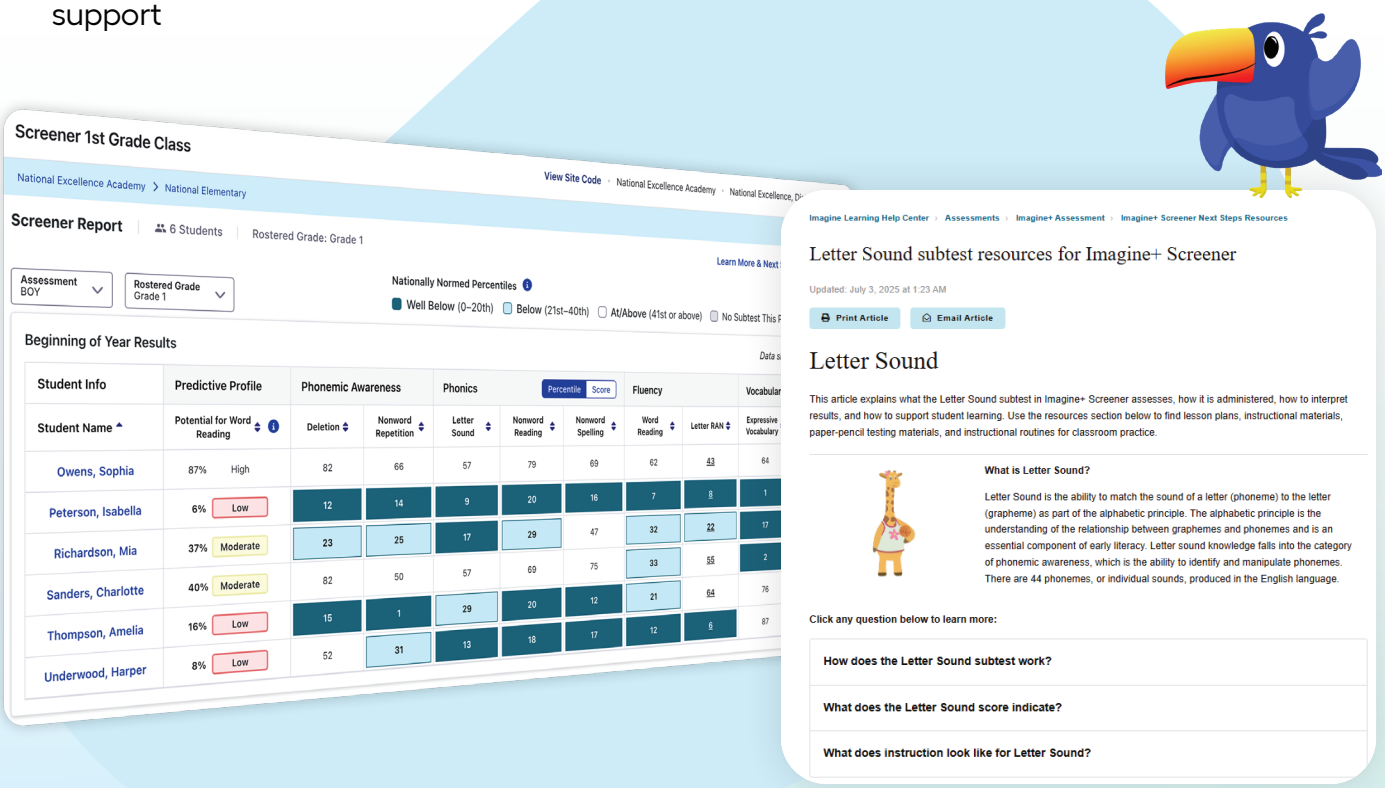
Grounded in research, proven by science

Developed and validated by leading literacy and brain scientists, Imagine EarlyBird Screener:

- Originated at **Boston Children's Hospital in partnership with faculty at the Florida Center for Reading Research**
- **Utilizes AI-driven speech recognition** to evaluate oral language skills linked to proficient reading
- **Employs adaptive technology** to pinpoint each student's strengths and weaknesses
- **Was peer-reviewed by the National Center on Intensive Intervention (NCII)** for scientific rigor

Actionable, prescriptive insight

- **Real-time analytics** highlight exactly where and why a student is struggling
- **Targeted instructional strategies** empower educators to deliver precise, timely support



Grades K–12

Diagnostic

Turn Insight Into Growth for Every Learner

The Diagnostic is an adaptive, research-backed assessment that powers personalized learning. By revealing each student's strengths, challenges, and readiness for new skills, it gives educators the insights they need to guide instruction and support measurable progress.

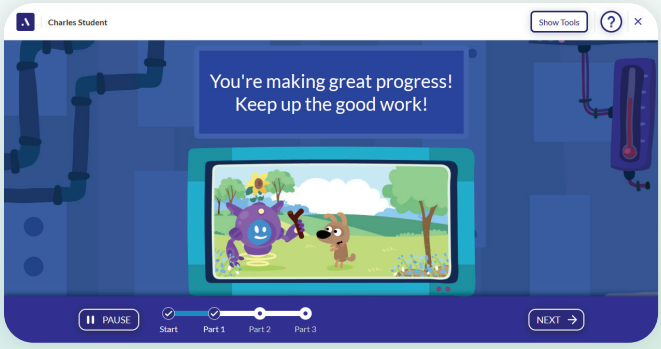
Adaptive, accurate, and engaging

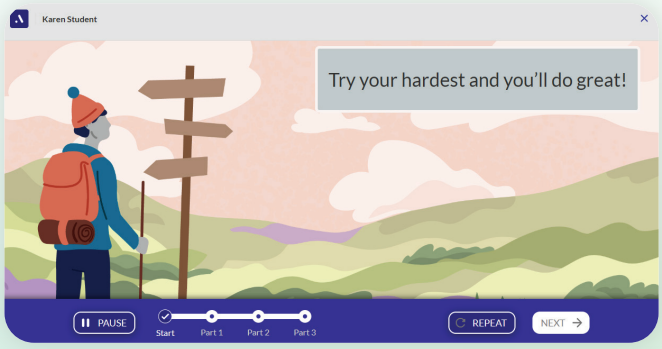
The Diagnostic is designed around a three-stage adaptive model that produces results that are both precise and personal.

- **Adaptive precision:** adjusts item difficulty based on student responses to provide a precise measure of performance and identify where students are performing along a K–12 learning continuum
- **Technology-enhanced items (TEIs):** move beyond multiple choice with interactive item types that measure critical thinking, problem-solving, and applied reasoning skills
- **Age-appropriate onboarding and testing experiences:** thoughtfully designed to engage and motivate learners at every stage
- **Meaningful motivation:** students experience success as they progress, sustaining effort and ownership throughout the assessment

Built for every learner's success

A full Spanish-language version of the math Diagnostic ensures accurate measurement for Spanish-speaking students, eliminating language barriers so results reflect true mathematical understanding.





Examples of different age-appropriate experiences

Turning data overload into clarity and confidence

In a world where assessment platforms often drown educators in data, the Diagnostic brings clarity and focus. Purpose-built to save time, our reports highlight what matters most in intuitive, easy-to-read formats.

Every report provides trusted, research-backed measures — including Lexile® reading, Quantile® math, and National Percentile Rank — so educators can confidently interpret student performance and growth across schools, class, and grades.

At-a-Glance View: Instantly spot key performance trends to support quick instructional decisions

5-Minute View: Summarize domain-level growth to enable team discussions and small-group planning



Detailed View: Deeply analyze strengths and opportunities to inform targeted intervention and differentiation

Grades 3–8

Benchmarks

Standards-Based Checkpoints for Curriculum-Connected Insights

Benchmarks provide meaningful, curriculum-aligned checkpoints that measure progress and mastery throughout the school year.

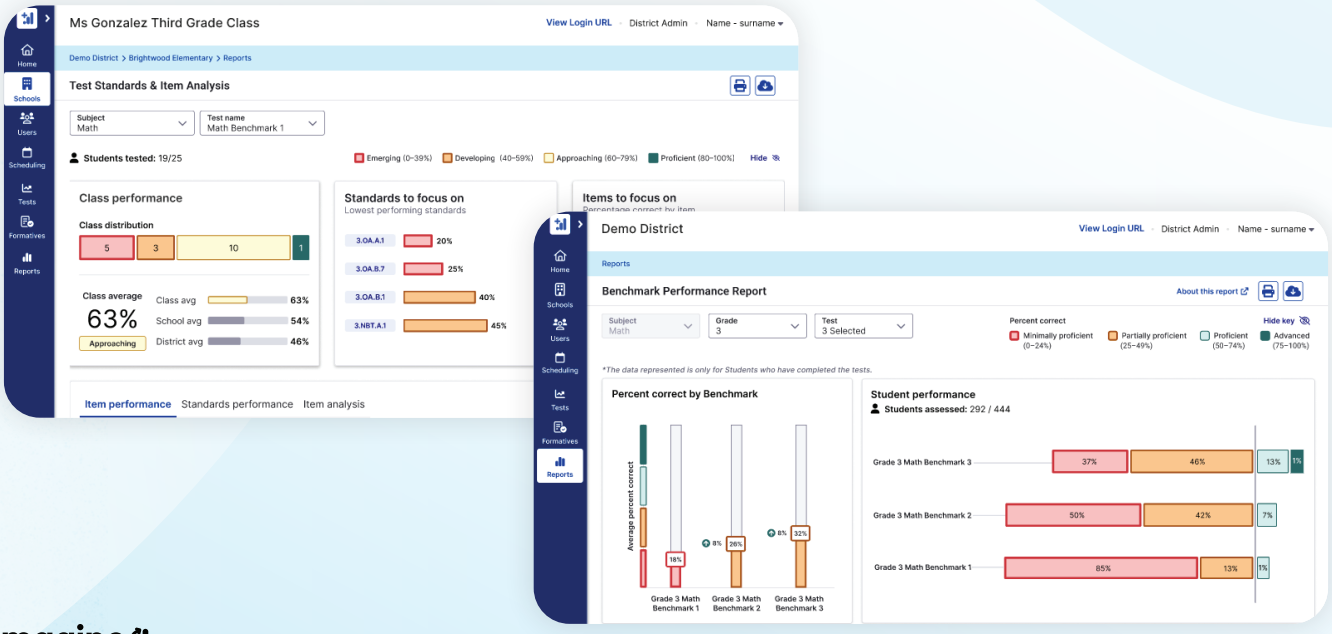
Aligned to state standards and the Imagine IM® scope and sequence, these fixed-form math assessments help educators understand how well students are meeting grade-level expectations as learning unfolds.

Actionable data that drives improvement

Benchmarks illuminate learning trends and curriculum effectiveness, helping educators evaluate progress and refine instruction.

They are designed to:

- **Measure true transfer of learning:** reflect end-of-year expectations and replicate rigor of state summative exams — assessing how well students apply skills and knowledge in new, unfamiliar contexts
- **Track progress with precision:** deliver item-level and standards-level analysis that pinpoints strengths, misconceptions, and targeted opportunities for support



Grades K–12

Formatives

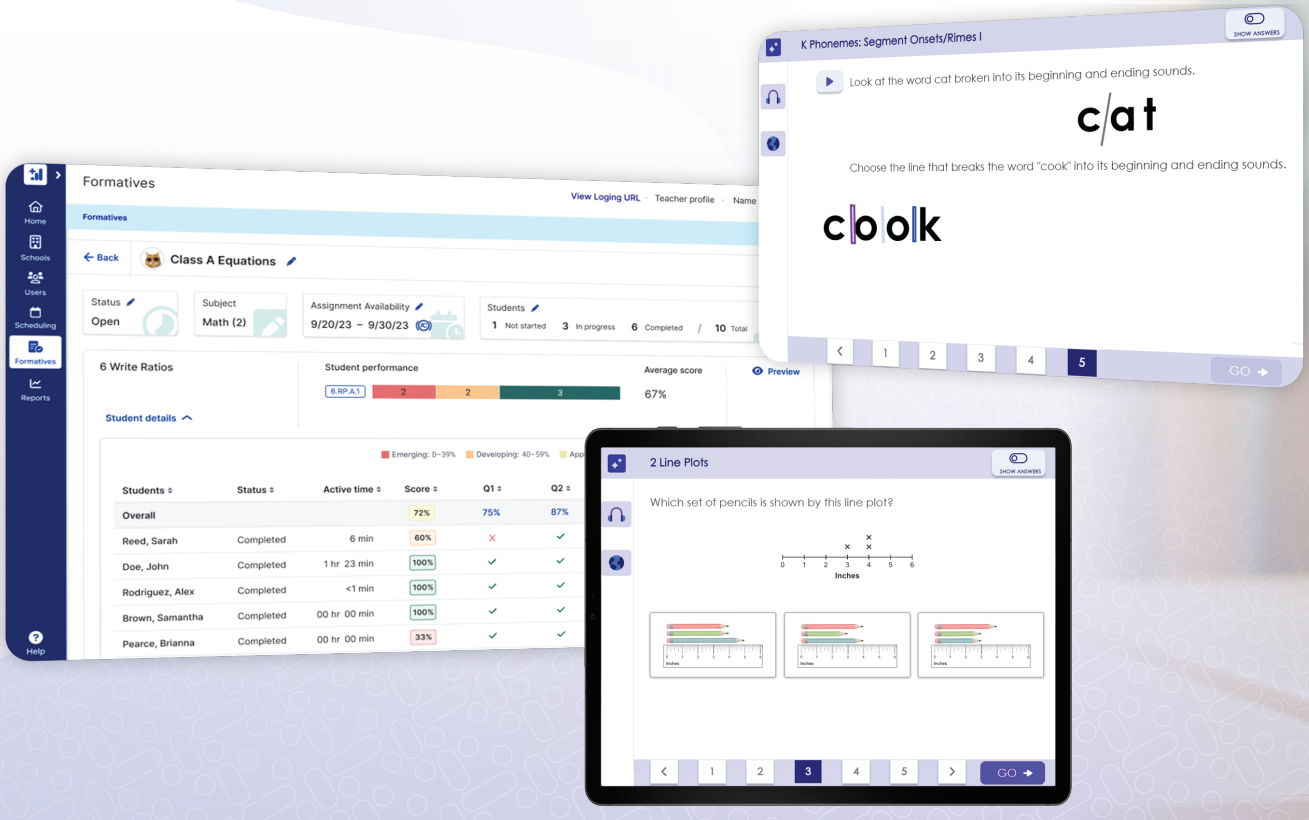
Check Learning Fast, Adjust Teaching Instantly

Formatives bring standards-aligned checks into daily instruction so teachers can assess learning in the moment and adjust quickly.

With a library of more than 1,000 short, prebuilt math and ELA assessments, educators can check mastery of recently taught skills to guide next instructional targets, reinforce key concepts, or reteach as needed — all within the natural rhythm of classroom instruction.

They are designed to:

- **Align to your state standards**: mirroring the rigor and expectations of grade-level skills
- **Save time with ready-to-use content:** assignable to individuals, small groups, or entire classes
- **Provide rich reporting:** with insights into both standards proficiency and performance on individual items
- **Reinforce assessment readiness:** through traditional multiple choice and technology-enhanced item types that reflect real, high-stakes testing experiences





imagine assessment

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Empower educators with comprehensive insights

Turn testing into informed teaching with a complete K–12 assessment system.

imagine learning
empower potential®

imaginelearning.com/assessment

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