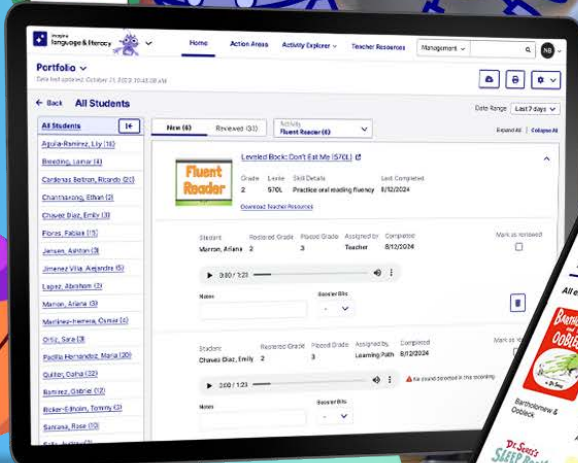# imagine
language & literacy®

Simultaneously accelerate both literacy skills and English language development for California students

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Personalized, Effective Instruction

A proven ELD solution for California English learners

Imagine Language & Literacy is the only personalized learning program that accelerates both language and literacy skills development side by side. Direct, explicit, and systematic instruction and practice ensure students learn critical skills in all four language domains represented on the ELPAC, CAASP, and other grade-level skills assessments.

Personalized learning pathways adapt automatically to maximize engagement and progress, accelerating to match a cognitive leap or adjusting when English learners need extra scaffolding and support.

What California educators are saying:

"Newcomer students have the opportunity to excel in areas of language development at their own pace and addressing their individual needs. Students loved the immediate feedback and built-in rewards. As a teacher, I appreciated the progress monitoring and mini lessons I could use to reteach needed skills in a one-on-one setting with my students. An added bonus is the language support, which allowed emergent students at all levels to engage in their learning!"

. . .

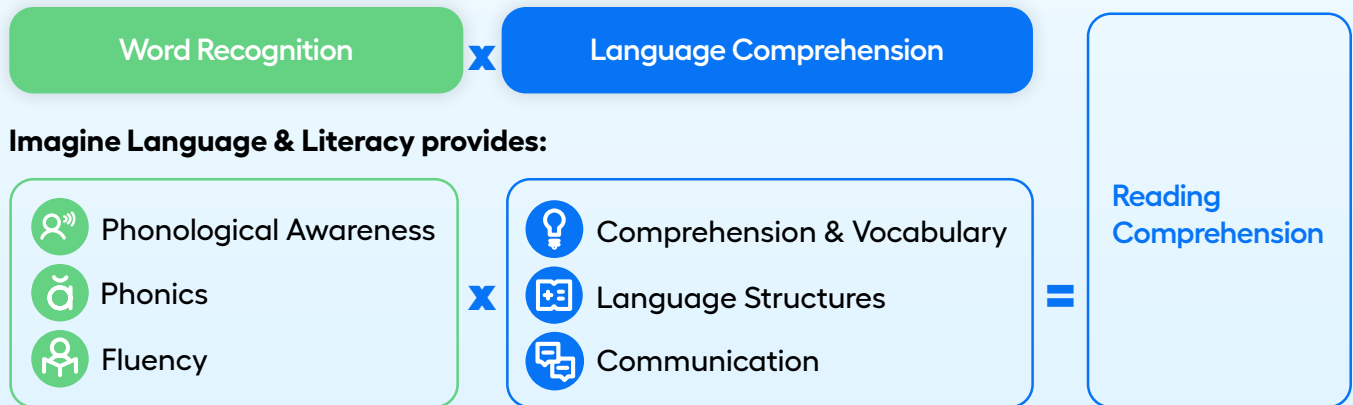**Megan H., Program Specialist, Department of Multilingual Education**
Elk Grove USD

"I've been an educator for the last 13 years. This is the first time that I'm able to identify… an individualized program that absolutely attends to my students' needs, that provides not only primary language support but a level of scaffolding that we wouldn't be able to provide during regular instructional time."

. . .

Izela J., English Learners Program Coordinator
Cajon Valley Union School District

Why language and literacy?

According to decades of science of reading research, skilled reading is the product of word recognition *and* language comprehension. Meaning if one area is weak, then reading comprehension is diminished. That's why it's critical to teach both literacy and language skills in tandem.

Studies show:

Word Recognition	x	Language Comprehension

Imagine Language & Literacy provides:

Phonological Awareness		Comprehension & Vocabulary		Reading
Phonics	x	Language Structures	=	Comprehension
Fluency		Communication		

→ **Learn more:** imaginelearning.click/Scope-and-Sequence
Or **scan to here see a full scope and sequence of skills**

Proven results

//CODiE//
2021 SIIA CODiE WINNER

//CODiE//
2022 SIIA CODiE WINNER

Language Learner Success

California | Grades K–5
ELs who passed more literacy lessons earned more growth on the ELPAC

imaginelearning.click/ELL-success-in-CA

Bilingual Learner Success

California | Grades K–5
ELs significantly outperform peers on ELPAC across multiple districts

imaginelearning.click/CA-ELPAC-Assessment

Grade-Level Assessment Success

California | Grades K–5
Students who used Imagine Language & Literacy saw greater growth on NWEA MAP
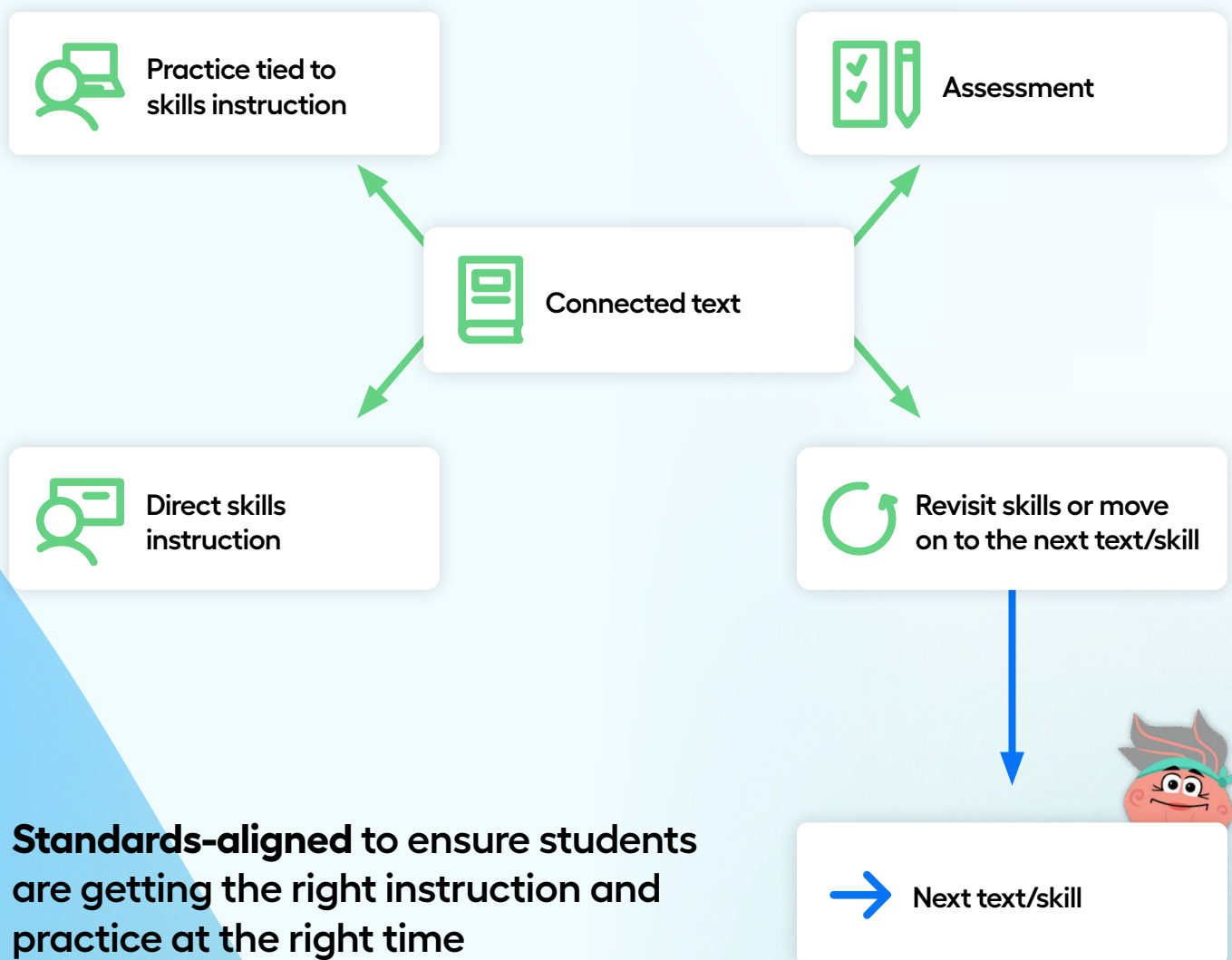
imaginelearning.click/NWEA-growth-for-CA-TX
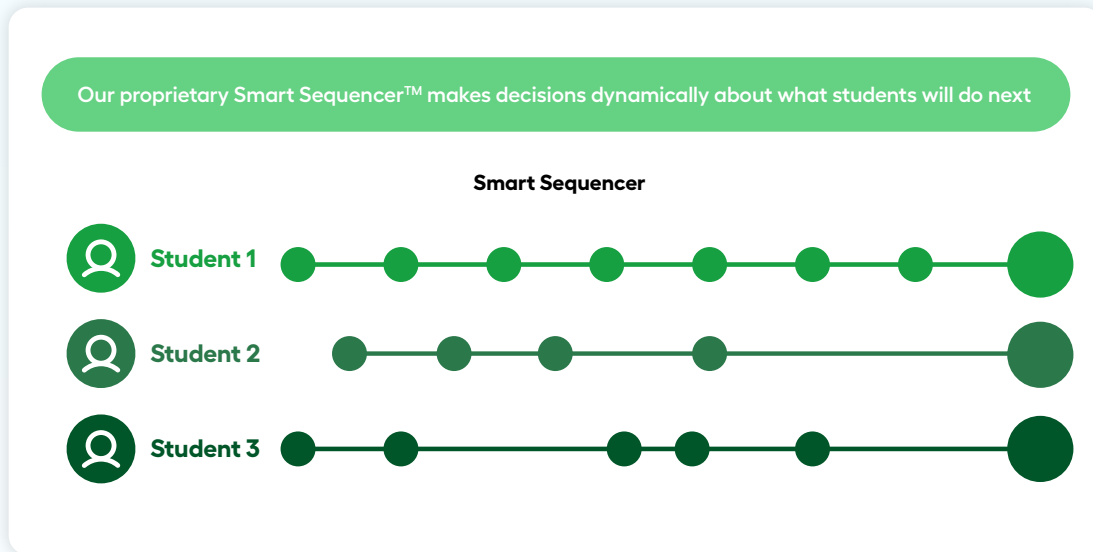
Accelerate, Differentiate, and Target Support

An instructional model proven to accelerate learning

Our model for instruction and practice is unparalleled. Students receive direct, explicit, and systematic instruction of skills tied to a mentor text. This model is proven to improve students' academic proficiency in language and literacy skills.
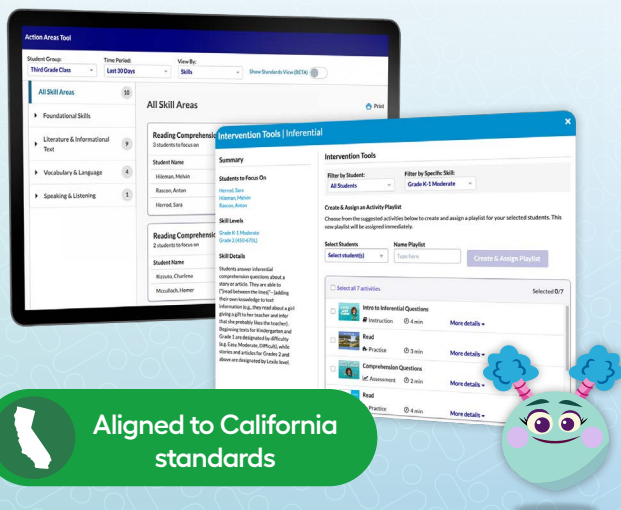
Practice tied to skills instruction

Assessment

Connected text

Direct skills instruction

Revisit skills or move on to the next text/skill

Standards-aligned to ensure students are getting the right instruction and practice at the right time

Next text/skill

Personalized learning pathways adapt to all students' needs

Reach every learner in your classroom with adaptive technology that adjusts to the individual needs of all your students simultaneously. As part of the instructional model, ongoing checkpoints that are both predictive and evaluative allow Smart Sequencer™ to map an exact path to proficiency for all students. These assessments are built just like the gamified lessons so students don't feel over tested.

Our proprietary Smart Sequencer™ makes decisions dynamically about what students will do next

Smart Sequencer

Student 1
Student 2
Student 3

Easily identify students needing extra support

Recognizing that students may need extra support with similar concepts, the **Action Areas Tool** automatically groups students based on skill or standard gaps. Teachers can assign supplemental activities to support student learning.

Aligned to California standards

Students are automatically grouped. Quickly see which students need more support with a specific skill or standard.

Assign with a click. Suggested additional content to address skill gaps can be accessed and assigned in one place.

Build an Equitable Learning Environment for English Learners

Specialized support for ELs

Students come to the classroom with a wide range of abilities. Imagine Language & Literacy helps English learners succeed, with:

Strategic first-language audio support in 20 languages that enables cross-linguistic connections

As students become more proficient in English, first-language support is strategically withdrawn to gradually transition them to independence. Imagine Language & Literacy also addresses English sounds *not* found in a student's first language (e.g., the /sh/ sound in English, which is not found in Spanish).

Arabic	Farsi	Korean	Spanish
Chinese: Cantonese	French	Marshallese	Portuguese
Chinese: Mandarin	Haitian Creole	Pashto	Tagalog
Chuukese	Hmong	Russian	Ukrainian
Dari	Japanese	Somali	Vietnamese

Specialized activities based on the student's first language

We deliver instructions and corrective feedback in a student's primary language — the fastest path to understanding.

- **Phonemic awareness activities:** students learn to recognize sounds from their first language that are also used in English, plus sounds found in English but not in their first language.
- **Activity instructions:** initially provided to students in their first language. The next two times, they have the option of hearing translated instructions. After that, all instructions are given in English.

Language instruction infused into daily activities

- **Vocabulary introductions:** new vocabulary words are initially translated into their first language with a student-friendly definition before teaching them the new word in English.
- **Instruction of abstract concepts:** difficult concepts like rhyming or answering inferential questions are explained in the student's first language before teaching the same concept in English.

Customized playlists for ELPAC and grade-level skills prep

Feel empowered to curate a custom playlist at any time for any reason. Like a music streaming playlist, you can choose which activities to assign, and in which order. A playlist can be assigned to a student, a group of students, or the entire class.

Create playlists for:

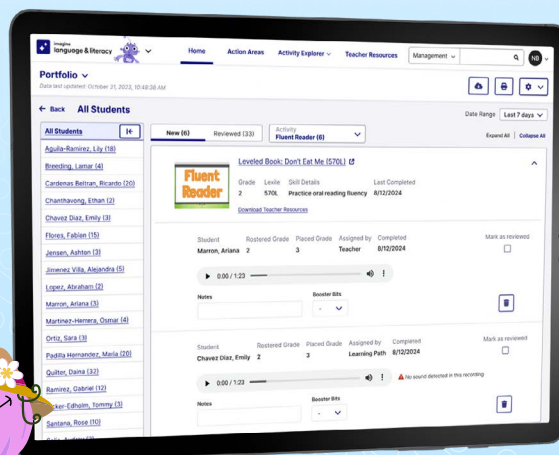✓ Each ELPAC task type   ✓ Standards practice   ✓ Grade-level skills practice

Student portfolio that tracks students' reading and writing journey

Hear and see your students' reading and writing skills develop throughout the school year and even across grade levels. Audio recordings of their reading and writing samples are stored in their portfolio, allowing you to see their progress, celebrate their achievements, and remediate as needed. Now including Fluent Reader+.

Automatic scoring for oral reading fluency

Helping your students to achieve oral reading fluency is easier than ever, thanks to Fluent Reader+. It listens as your students read and scores their reading automatically — allowing you to better monitor and support individual students on their journey to oral reading fluency. Scores are found in the student portfolio.

✓ Quickly identify students needing extra support

✓ Monitor progress of your entire class in one minute and track progress more often

✓ Give all students an accelerated — and independent — path to achieve their fluency goals!

Accelerate Reclassification with Imagine Language & Literacy

Prepare ELs for the ELPAC and increase your ELPI levels

Imagine Language & Literacy provides personalized instruction and practice to improve scores across the four tested domains:

Listening

- Interactive lessons with clear audio instruction
- Audio-supported text to model fluent reading
- Academic vocabulary presented in context through videos and animations
- Adaptive technology that adjusts to student comprehension levels
- Listening comprehension activities

Speaking

- Built-in recording tools for pronunciation practice
- Structured opportunities to practice academic language
- Vocabulary development through oral practice activities
- AI-graded oral reading fluency with Fluent Reader+

Reading

- Leveled texts that gradually increase in complexity
- Strategic scaffolding of academic language
- Interactive eBooks with support features, including a multilingual glossary
- Explicitly taught comprehension strategies
- Text-to-speech support when needed

Writing

- Grammar and mechanics practice
- Academic vocabulary integration in writing tasks
- Response journals and other offline materials

Learn and practice advanced skills needed for the CAASP or other grade-level skills assessments

Reading comprehension

- Progressive text complexity to build stamina
- Interactive reading passages with embedded comprehension checks
- Direct instruction in reading strategies (inferencing, main idea, details)
- Text-specific vocabulary instruction
- Multiple exposures to academic language

Research and inquiry skills

- Text-dependent questions
- Evidence-based response practice
- Multiple source comprehension
- Critical thinking tasks

Language skills

- Systematic vocabulary development
- Context clue strategies
- Word study and morphology
- Grammar in context
- Academic language development

To prepare students for the testing experience, Imagine Language & Literacy offers the following testing items:

- Multiple choice questions
- Technology-enhanced items
- Constructed response items
- Written response

Engage English Learners

Encourage learning through game-based activities

Engagement is key in learning, but with social media and video games competing for attention, it's harder than ever. Our learning environment mimics the technology that engages them in their daily lives, keeping them excited to complete lessons.
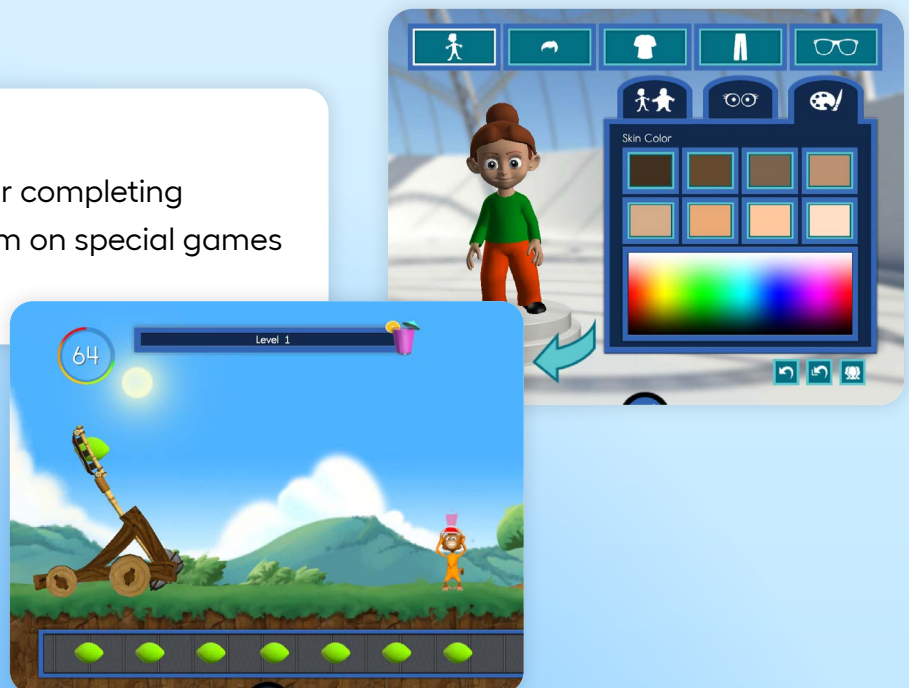
Motivate engagement through play
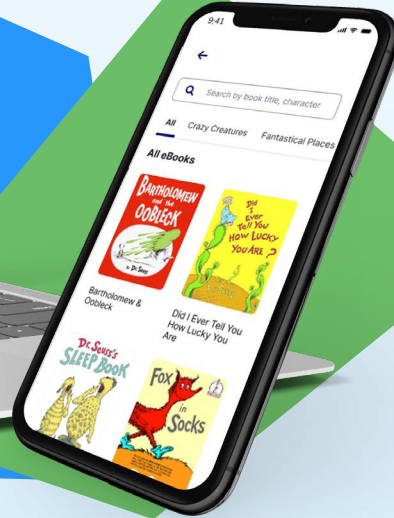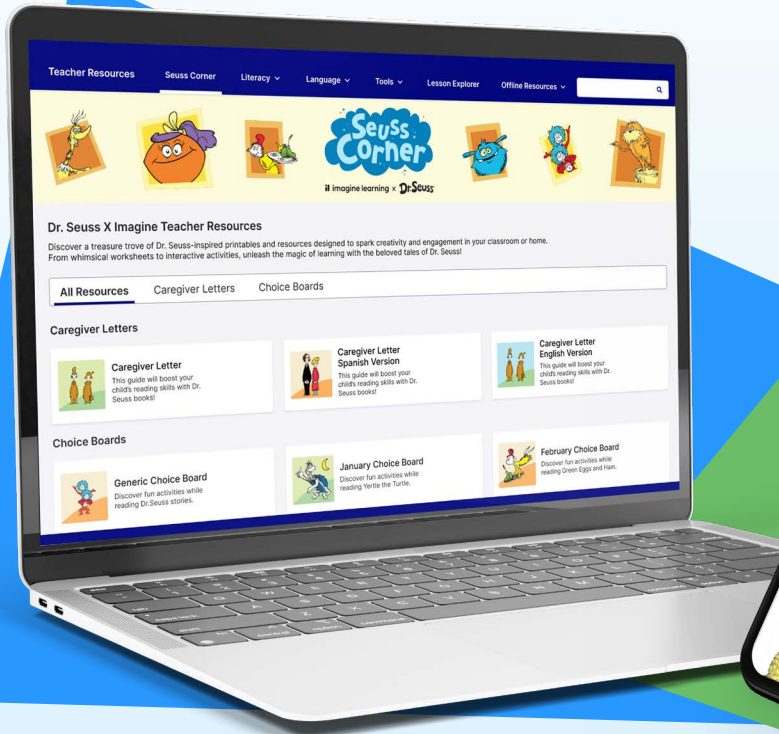Make learning fun with peer-modeling videos, songs, and game-based practice — all created on a video gaming platform.

Keep students motivated
Students earn booster bits for completing lessons. They can spend them on special games or to upgrade their avatars.

Rhyming appeal for language learners in Seuss Corner

Imagine Learning's exclusive partnership with Dr. Seuss Enterprises allows us to bring you Seuss Corner. English learners benefit from a digital library filled with classic Dr. Seuss eBooks and printable resources.

- Dr. Seuss's **signature rhyming and rhythmic patterns** make the language memorable and help learners develop phonological awareness, which is crucial for understanding the sounds of a language. This is especially helpful for pronunciation and recognizing word patterns.
- Many Dr. Seuss books utilize **repetition**, which reinforces vocabulary and sentence structures. This is particularly beneficial for beginners who need repeated exposure to a new language.
- While Dr. Seuss plays with language, many of his books, especially those in the "Beginner Books" series, use a limited and relatively **simple vocabulary**. This makes them accessible to language learners of various levels.

→ **Tour Seuss Corner: imaginelearning.com/seuss-corner or scan here to watch the video.**

Data to Drive Growth

Get the data you need, how you need it

Newly updated Growth Report

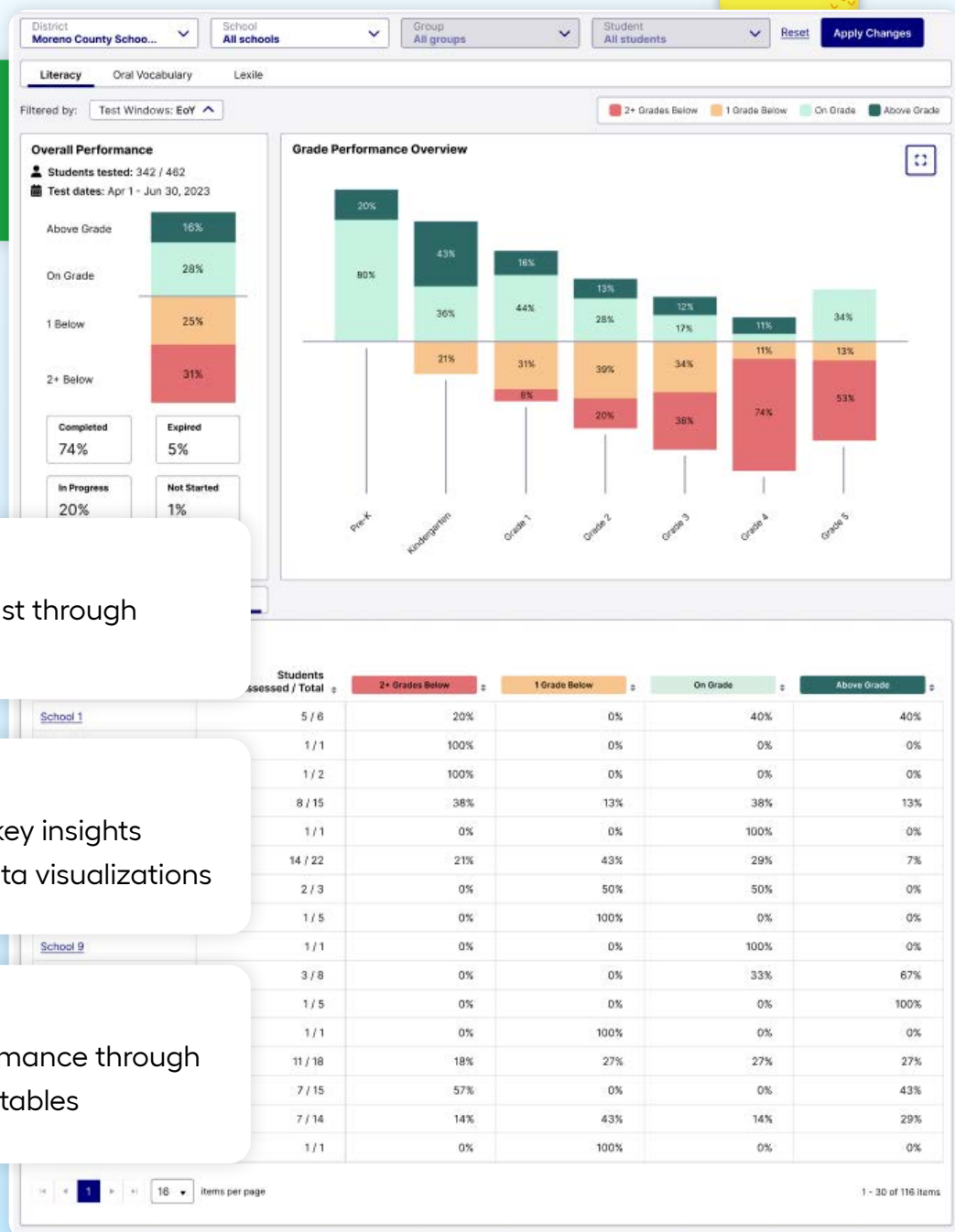### See actionable data in 3 formats:

At-a-glance view
See the big picture fast through high-level summaries

5-minute view
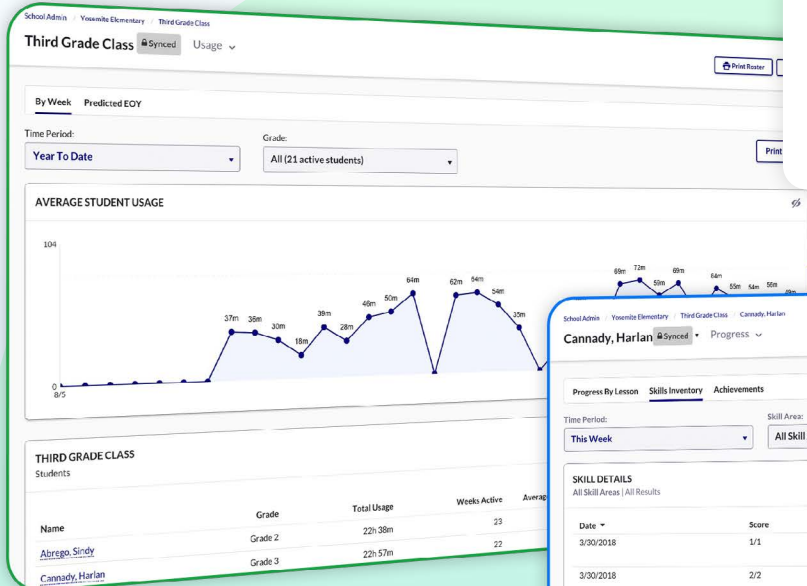Discover trends and key insights through impactful data visualizations

20-minute view
Deep dive into performance through comprehensive data tables

Usage Report
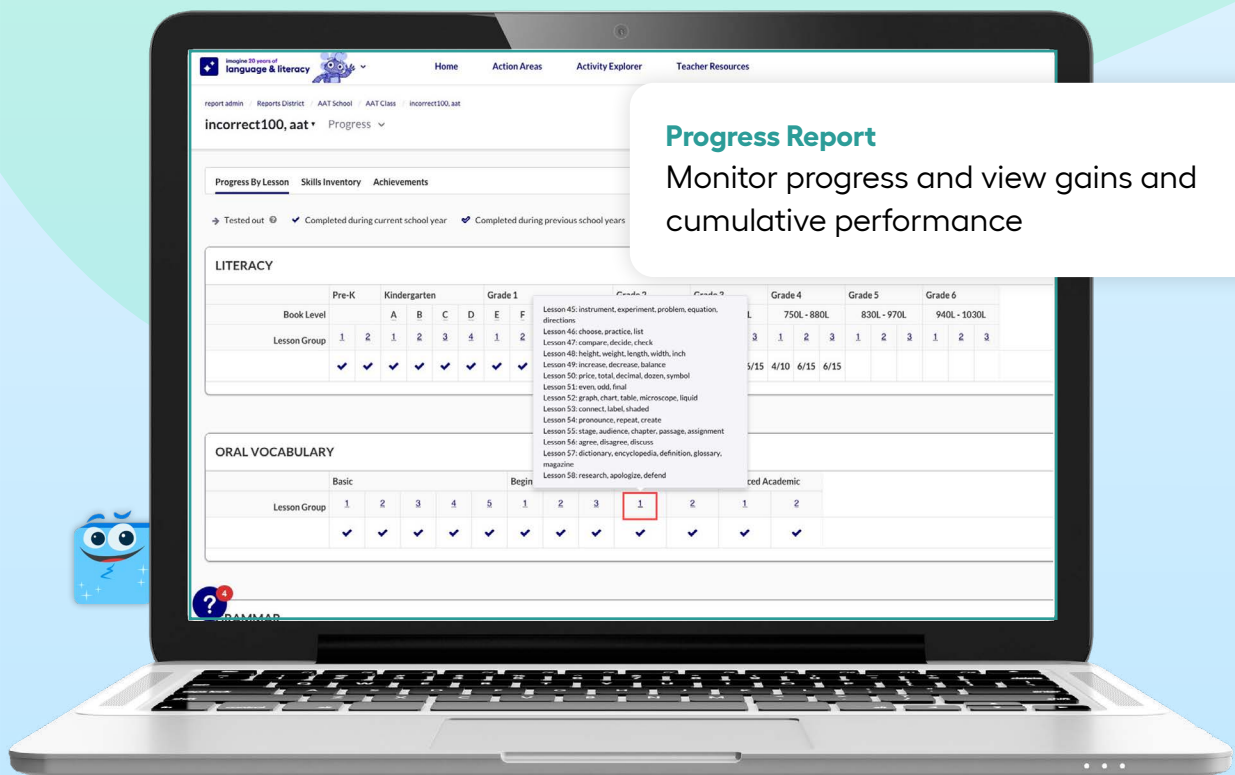Track how long students work and predict end-of-year total usage

Skills Inventory Report
Identify opportunities for targeted review and intervention

Progress Report
Monitor progress and view gains and cumulative performance

Resources for Educators and Families

Teacher resources for fast and effective implementation

Spend more time teaching, not prepping! Use these convenient tools to get up and running quickly and find answers to all your questions.

Professional Learning

Craft a PL package that fits your school or district's specific needs. Choose from our virtual webinars or onsite workshops, which can be purchased independently of packages.
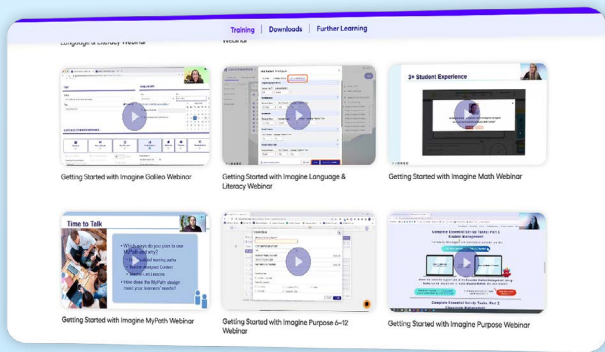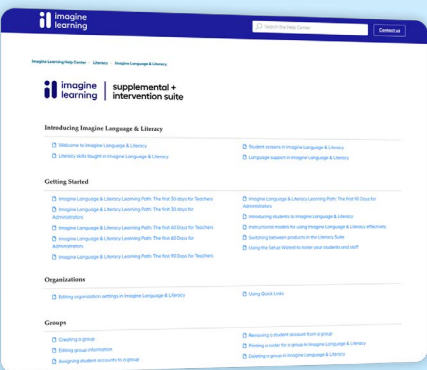
Four levels of sessions available:

✓ **Getting Started Workshops for Educators**

✓ **Next Step Workshops for Educators**

✓ **Leading with Success for Administrators**

✓ **Targeted Support**

	Foundational Webinar Package	Comprehensive Webinar Package	Foundational Onsite Package	Comprehensive Onsite Package
Modality	Virtual	Virtual	Onsite	Onsite
Participants	Up to 40	Up to 40	Up to 40	Up to 40
Sessions	4 sessions	8 sessions	2 onsite days (4 sessions)	4 onsite days (8 sessions)

Customer Learning Library

A curated collection of resources such as webinars and downloads to help you get the most out of your program implementation.

Embedded Help Center

Have a question? Visit the help center to get started or dive deeper.

Home connection resources

Strong connections between school and home are key to student success. Imagine Language & Literacy provides educators with resources to help bridge the gap between what English learners experience in the classroom and at home.

Family letters in 25 home languages

Family letters help educators introduce Imagine Language & Literacy to students' parents and caregivers. These letters explain how Imagine Language & Literacy can help their students, how students can access and use it at home, and how parents and caregivers can encourage and support their students' progress outside the classroom.

Language booklets with directions in 7 home languages

Language booklets help meet the needs of emerging language populations. They include offline materials, such as primary decodable texts and glossaries for vocabulary words to help teach core language skills such as:

- ✓ Rhyming
- ✓ Vocabulary words
- ✓ High-frequency words
- ✓ Word families
- ✓ Sequencing story events

imagine
language & literacy®

A powerful combination for English learners

Support critical language *and* literacy skills with a research-based, adaptive program that eases teachers' workload and motivates students.

Do more with Imagine Language & Literacy

Add these literacy products to create the perfect program for your students.

imagine
español®

Biliteracy pathway

A personalized, adaptive SLA program that accelerates Spanish language and literacy development for students in grades K–5.

imagine
mypath®

Literacy for all

High-quality content built to provide a gradual-release instructional model that spans a range of literacy skills to increase comprehension in K–12.

imagine
sonday system

Targeted Support

Provide systematic and multisensory small group reading intervention with a proven, Orton-Gillingham approach.

imagine learning

empower potential®

imaginelearning.com/language-and-literacy

877-725-4257 · solutions@imaginelearning.com